



2035 Lakeside Centre Way Suite 250
Knoxville, TN 97922

Contact: David McClurkin

Phone: 865.250.1303

E-Mail: david.mcclurkin@principleglobal.
Com

Principle works closely with the CKE management team, designing, prototyping, and producing the new Contemporary Exterior Program. Principle makes it easy, and provides a cost-effective, turnkey solution, managing all aspects of the storefront and signage implementation. We have completed new curved towers and fascia for restaurants at a rate of 10 per month and currently have these products in mass-production, which allows us to deliver excellent quality at a low cost. Our solution transforms the overall exterior brand impression!